

Granting GTM Access

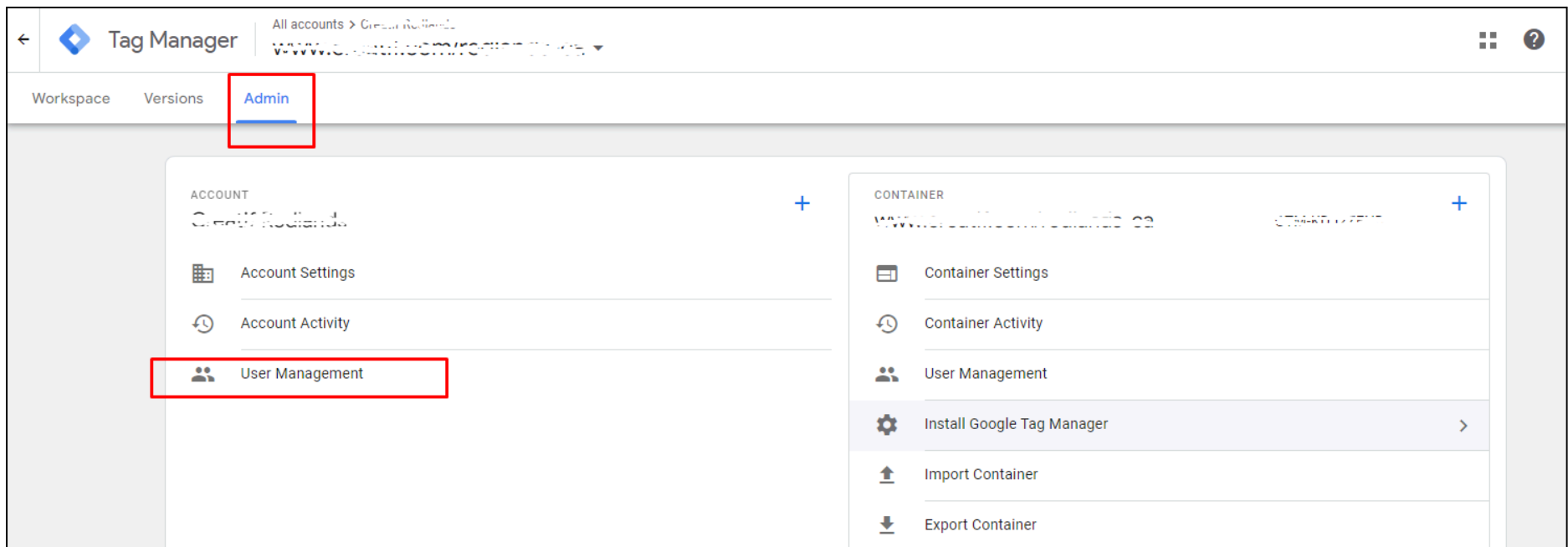
Here are the steps:

- Sign in to Google and navigate to the Google Tag Manager account, select the desired account

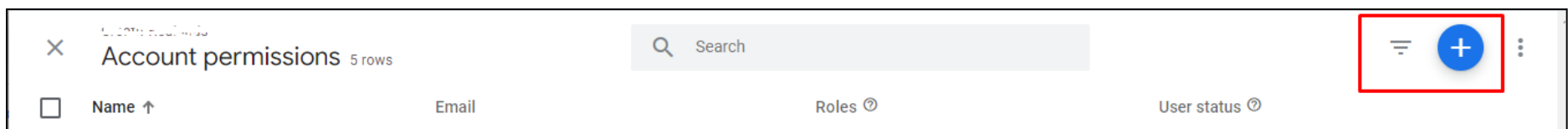


- Open the dashboard, and click on Admin

- Now, proceed to User Management



- Click on the plus button to add a new user



- Enter the email ID of the new user, select the role of admin, and send the invite

The screenshot shows a 'Send invitations' dialog box. At the top right, there is a blue 'Invite' button, which is highlighted with a red rectangle. Below this, there is a section titled 'Email addresses' containing a text input field with the placeholder 'Enter email addresses', also highlighted with a red rectangle. Further down, under 'Account permissions', the 'Administrator' role is selected with a checkbox, and its description 'Can create new containers and modify user permissions for this account as well as its containers. [Learn more](#)' is visible. The 'User' role is unselected. A red arrow points from the 'Administrator' checkbox area towards the 'Invite' button. At the bottom, there is a 'Container permissions' section with a 'Set all' link and a 'None' option with a right arrow.

Send invitations

Invite

Email addresses

Enter email addresses

Account permissions

Administrator
Can create new containers and modify user permissions for this account as well as its containers. [Learn more](#) ☐

User
Can view basic account information. [Learn more](#) ☒

Container permissions [Set all](#)

None >